

**First Prize: LG 32" Plasma TV**  
rrp \$1,494, Courtesy of Antons



Please note: entries must arrive at the Profile office by Wednesday, June 2, 2010, to be eligible for the competition.

## Framing Competition 2010

There may not be a framing show this year but Profile, in conjunction with the PMA, are running the ever popular National Framing Competition. To be held at the PMA Digital Life show in Melbourne, the framing competition is once again a great opportunity for framers to test themselves against their peers and showcase their creative ability.

This year all the entries to the competition will be displayed in the foyer of the Melbourne Exhibition Centre and will be viewed by thousands of photographers, image makers, gallery owners, picture framers and the general public. It is a great opportunity for our industry to show the world at large what we can do.

This year's image, 'Beach Box, Mornington Peninsula' was chosen because of its strong colours and the vast possibilities it offers in the way of creative framing. The image will be produced on an Epson printer using archival inks and Epson Fine Art paper. However, for the purpose of the framing competition, framers should treat the image as an open edition print. That is to say, it is not necessary to employ conservation techniques and materials. The venture should be treated as if you are framing a print for your own display purposes, rather than for a client. The judges will be looking first and foremost for design abilities.

To enter framers must submit the entry form below, with an entry fee of \$20 (including cost of print). Framers will be responsible for delivering and collecting their entry from the venue.

The competition will be judged by a panel of experts and the winners will be announced at the show. The competition is being sponsored by Epson, who are providing the materials to produce the print, and Antons, who have generously donated a television as the first prize.

Name(s): \_\_\_\_\_

Trading Name: \_\_\_\_\_

Postal address: \_\_\_\_\_

State: \_\_\_\_\_

Post Code: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Type of Business: \_\_\_\_\_

Please send me \_\_\_\_\_ number of print(s) @\$20 each

Total payment = \$ \_\_\_\_\_

Please debit my: \_\_\_\_\_

Visa

Mastercard

Card No: \_\_\_\_\_

Exp: \_\_\_\_\_ / \_\_\_\_\_

Signature: \_\_\_\_\_

OR I have enclosed a cheque made payable to Profile Magazine

**Please return completed form to:** Profile Magazine, PO Box 1150 Mornington Vic 3931, Australia  
Phone 03 5975 3677 Fax 03 5975 9203